

## INSTRUCTIONS LOADING BOX GRAPHICS

- 1 DOWNLOAD THE TEMPLATE
- 2 ENTER YOUR GRAPHICS INTO THE TEMPLATE
- 3 DELETE THE BACK STRINGS OF TEMPLATE AND KEEP THE GREEN ONE

### PREPARING THE GRAPHICS

Download the PDF file of your template and open it with any program

#### If you open the template with Illustrator:

- keep document size unchanged.
- do not move the template.
- work on a new layer
- in order to see and save the box in Pdf format, leave the template level above the graphics
- convert Fonts into template
- do not change the three colors used for the template
- save document in PDF format with page size, without cut and fold lines, and keep the bleed lines

#### If you are importing the template into page layout programs such as Indesign or QuarkXpress:

- create a document in the same size as the downloaded PDF file and center the imported box template in the middle of the page
- if possible, work on a new layer, otherwise leave the template in the foreground
- save document in PDF format with page size, without cut and fold lines, and keep the bleed lines

#### If you are using Photoshop® or a similar program:

- import the template and set to 300 Dpi, CMYK color space, while maintaining the same size as the document.
- place box graphics and template on separate layers.

### SAVING YOUR PRINT-READY FILES

We recommend that you create print-ready files in:

- **PDF format (versions 4-5-6)**
- **JPEG (high compression)**
- **TIFF (without levels and compression)**

The document space has to be always in CMYK color which is the colors used in the world's press.

The RGB (red-green-blue) color space which is used by Office's programs is not correct for the press, for this reason the final result could not be the same of the initial project.

#### Creating PDF files:

- Use CMYK color space and 300 Dpi resolution images.
- convert Fonts into template.
- disable any file compression, and save the document without cut and fold lines, keeping the bleed lines.
- if you save the PDF file by using programmes such as Office, colors may undergo changes because of the RGB color space.

#### Creating JPEG or TIFF files:

- check the document is 300 Dpi resolution images and the space color CMYK
- save the TIFF and PJEG document, delete the template of the box level and close all the levels in the only one.

**Macintosh or PC? There is no difference in creating PDF files.**

### HOW TO GET A CORRECT BOX GRAPHIC





Measures in centimeters

L = Width

P = Depth

H = Height

#### GUIDELINE OF THE DOWNLOADED TEMPLATE

-  **Bleed:** It's the safety margin until where the background graphic must end in order to avoid unprinted areas on the finished box. We suggest you to get the photo and the background until this margin, in order to avoid white borders in the final product.
-  **Cut:** The cut line indicates where we will cut the artwork: we recommend keeping any important graphic information at least 3 mm away from this line.
-  **Fold:** The fold line indicates the folds (creases) of the box. We recommend to keep 3/5 mm away from this line, in order to avoid printing important graphic information over the folds.
-  **Bonding area:** It indicates the area of glue: do not position any graphics within this area

